

# Case study: Colliers International



The business PR agency

## Client brief:

Bring recognition to Colliers' pro bono sustainable housing project in Sri Lanka, in partnership with starchitect Shigeru Ban

## Wide strategy:

Target the highest profile international property and development awards with entries drafted and produced to a professional standard, from specially commissioned imagery to textual content

## Campaign highlights:

- Winner, MIPIM Awards (residential category)
- Winner, MIPIM Awards (green category)
- Winner, CNBC International Property awards (best development)
- Winner, CNBC International Property Awards (best architecture)
- Finalist, MIPIM Asia Awards (green category)